

# NEW PRODUCTS



## DERMEND MATURE SKIN SOLUTIONS, DERMEND

DerMend introduced a new line for mature skin. The new product line—DerMend Mature Skin Solutions—features DerMend Fragile Skin Moisturizing Formula, DerMend Moisturizing Anti-Itch Lotion, and DerMend Moisturizing Bruise Formula. It targets individuals with mature skin in their 50s, 60s, 70s, and beyond. Mature skin may become thinner as collagen levels drop, the skin may become more fragile, bruise more easily and may become chronically itchy. DerMend Fragile Skin Moisturizing Formula is formulated to rejuvenate thin, fragile, mature skin with as hyaluronic acid, retinol, glycolic acid, niacinamide, and five ceramides. It is a lightweight, fragrance-free cream that absorbs easily and quickly and helps leave skin looking restored and rejuvenated. DerMend Moisturizing Anti-Itch Lotion features pramoxine hydrochloride 1% for the temporary relief of itching associated with minor skin irritations. Pramoxine hydrochloride 1% can rapidly interfere with the itch/scratch cycle without relying on steroids. DerMend Moisturizing Bruise Formula helps improve the appearance of bruised skin with a proprietary blend of ceramides, alpha hydroxy acid, arnica oil and retinol. [dermend.com](http://dermend.com)

## ORGANIC SUNCARE PRODUCTS, IMAGE SKINCARE

Image Skincare recently introduced two new Prevention + suncare products to protect the skin from the sun and other environmental factors. Prevention + Sport Sunscreen Spray is enriched with plant-derived stem cells and formulated for superior UVA/UVB and Infrared protection during sport activities and fun in the sun. Infused with organic ingredients like agave leaf extract, jojoba oil, and sweet almond oil, this antioxidant-rich spray provides advanced protection against the aging effects of the sun. It is also paraben free. Prevention + Pure Mineral Sunscreen Spray is an anti-pollution, anti-aging



pure mineral sunscreen spray that offers superior UVA/UVB and Infrared protection. Infused with antioxidants and plant stem cells, this continuous spray nourishes and hydrates skin with organic ingredients like agave leaf extract, jojoba oil, and sweet almond oil. Ultra-lightweight texture glides on skin for a non-greasy, weightless finish. Formulated for advanced protection against the aging effects of the sun. It offers paraben and chemical-free sun protection. [imageskincare.com](http://imageskincare.com)

## KÉRAPHINE, OBAGI MEDICAL



Obagi Medical's KeraPhine Body Smoothing Lotion is clinically proven to exfoliate and remove dead skin cells from the surface of the skin, helps remove rough and bumpy skin, and reduces dryness on the arms. The exclusive formula of rich emollients and exfoliants help smooth rough and bumpy skin. The key ingredients, glycolic acid (15%) and ammonium lactate (5%) work to exfoliate, condition, and restore healthy looking skin. The body lotion also includes dimethicone and glycerin, to help soothe and moisturize your skin. [obagi.com](http://obagi.com)



## WHIPPED SUNSCREEN, COPPERTONE

Coppertone introduced new Whipped formula sunscreens. The new formulas are available in the CLEARLYSheer and WaterBABIES Pure & Simple line. COPPERTONE CLEARLYSheer Whipped Sunscreens are available in SPF 30 and 50. Coppertone WaterBABIES Pure & Simple Whipped Sunscreen is available in SPF 50. Alongside the new Coppertone Whipped launches, the company is also launching Coppertone WaterBABIES Pure & Simple Free Sunscreen, Coppertone Sport Stick SPF 50, Coppertone WaterBABIES Pure & Simple Stick SPF 50, and Coppertone Sport Lip Balm SPF 50. [Coppertone.com](http://Coppertone.com) ■