Modern Aesthetics® reached out to a handful of top cosmetic doctors to get their takes on what procedures and technologies will be most in demand in 2017. It seems that everyone is excited about what the new year is sure to bring from an increased use of the new crop of injectable fillers, a wider role for PRP, new topicals, plus more!

“There are many hyaluronic acid (HA) fillers available in Canada and Europe that we expect to be approved in the US in coming years. Each of the available HA fillers has different consistency, and we are now able to mix and match for an individualized and comprehensive anti-aging solutions. It’s a real AHA! moment for doctors and patients who now realize what is possible without surgery.”

FRED G FEDOK, MD
Fedok Facial Surgery | Foley, AL

“As the pendulum swings away from an overly done lip, more Volbella will be in demand. It is a lip plumper that gives a luscious but natural look that can last for a year. Along that same line of thought, we will be welcoming the new fillers—Restylane Refyne and Defyne, which are flexible fillers for different levels of the skin that will enhance the natural look.

PRP (platelet-rich plasma) continues to be very popular as more therapeutic uses are studied. It’s not just for skin rejuvenation, but also hair restoration and sexual health.

Threadlifts, or suspension sutures, are resorbable sutures that are used to lift and re-orient the skin. These can be used anywhere on the body to volumize and re-drape the skin, and are a great complement to fillers since they elevate without adding heaviness.”

JESSIE CHEUNG, MD
Dupage Dermatology | Willowbrook, Ill

“New fillers. I just got my Restylane Defyne and Refyne. New topicals, too. We have a new redness reducing topical from Allergan (oxymetazoline) and anticipate in 2017 a new topical product for removal of seborrheic keratosis from Aclaris. Hopefully we will see more definitive science about microneedling and about PRP.”

HEIDI A. WALDORF, MD
Director, Laser & Cosmetic Dermatology at Mount Sinai Hospital, New York City
Co-Chief Medical Editor, Modern Aesthetics®

“There will be a significant improvement in the economy and a bump in all of our businesses. We will also see more emphasis on hair replacement treatments, non-surgical fat
reduction will continue its significant growth, and male genital cosmetic treatments will be talked about, reported on but not really done. Beauty filters and virtual reality facial-body morphing software on smart phones will further increase consumer demands for the ideal. A medical professional will go too far on social media causing a major controversy.

STEVEN H. DAYAN, MD, FACS
Chicago, IL
Co-Chief Medical Editor, Modern Aesthetics*

“I have seen facelift surgery continue to grow. Part of this growth is attributable to our aging population, but I also think that it represents the fact that patients tried non-surgical procedures and were not satisfied with the results. These include skin tightening, fat dissolving fat freezing, and fat melting procedures and the like. My injectable practice continues to flourish with no end of growth in sight. I think this is representative of the popularity and effectiveness of these procedures.”

JOE NIAMTU, III, DMD, FAAC
Niamtu Cosmetic Facial Plastic Surgery
Midlothian, VA

“New skin tightening and lifting technologies will prevail, with more collagen and elastin, less pain and time. These will be practice changers for sure. Combined Cellfina with fat injections will win the day. We will also see Zeltiq Advantage applicators that freeze the fat in half the time with less suction, bruising and pain. These new applicators will make the old way of doing Coolsculpting extinct. Throw away deodorants and antiperspirants. Miradry will get a US Food and Drug Administration nod for the elimination of sweat and odor.”

GRANT STEVENS, MD
Founder and Medical Director, Marina Plastic Surgery
Marina Del Rey, CA.