

BEAUTY COUNTER MD

Expert insight on the hottest products, ingredients, and trends your patients are talking about.

WITH JOSHUA ZEICHNER, MD



Rodan & Fields, one of the most popular skincare multi-level marketing companies, is under fire for failing to disclose possible side effects of a key ingredient—a prostaglandin isopropyl cloprostenate—in their Lash Boost eye serum.

“Consumers of Lash Boost...have experienced serious side effects, including change(s) in iris color, eyelid drooping, itchy eyes, eye/lid discoloration, thinning and loss of eyelashes/loss of eyelash hair, eye sensitivity, eye infections, and vision impairment,” reads a class action filing in a US District Court in Oakland, CA. At press time, two class action lawsuits had been filed.

“The skin around the eyes is particularly sensitive because it is among the thinnest skin on the body. While over-the-counter products may help enhance the appearance of



eyelashes, I personally recommend only prescription Latisse to treat insufficient eyelashes because it is US Food and Drug Administration-approved and has proven efficacy and safety for my patients,” says Dr. Zeichner, Director of Cosmetic & Clinical Research in Dermatology at Mount Sinai Hospital in New York City.

NEW PRODUCTS



ILLUMINÉ EYE CREAM, SENTÉ

Senté Illuminé Eye Cream to help diminish the appearance of redness and periorbital discoloration is now available. The formulation also improves the appearance of wrinkles and crepiness, as well as the appearance of puffiness, the company says.

In a clinical study, 93 percent of subjects agreed that Senté Illuminé Eye Cream improved the appearance of dark circles and left their skin feeling hydrated, Senté reports. Nearly three-quarters of subjects agreed that the eye cream improved the appearance of under-eye puffiness. The product contains patented Heparan Sulfate Analog (HSA) technology to improve the appearance of the skin around the eye as early as two weeks, according to the company. sentelabs.com



MIRACLE FRUIT SEED OIL TREATMENT

A new formulation for hair featuring Miracle Fruit Seed Oil (MFSO) is intended to naturally moisturize, condition, detangle, strengthen, nourish, protect, and restore hair. Miracle Fruit Seed Oil Hair Treatment has been clinically studied and shown to support a 200 percent increase in the Healthy Hair Index. Use of the product significantly reduced hair loss due to breakage and repaired split ends. It also protected and reversed hair damage caused by chemicals, physical agents, pollution, heat, and UV rays, the manufacturer says. The product retails for \$50 and is available online. miraclefruitoil.com



DAY AND NIGHT CELLULITE CREAM, GLYTONE

Slim Design Cellulite Day Cream and Slim Design Cellulite Night Cream are now available. Both creams are formulated with a unique Caffeine Complex to smooth, firm, and tighten the look of hips, thighs, and buttocks. The night cream also includes GP4G Night Booster. The non-greasy and non-comedogenic formula is formulated to leave skin soft and supple. [Glytone.com](http://glytone.com)